Richard Heipp, Professor Emeritus, UF School of Art + Art History, spoke at our October 8, 2025, meeting on the topic of "Public Art / Personal Art: Process, Product and Creativity." Professor Heipp illustrated and described the evolution of his own work in the Florida Department of State Art in State Buildings Program, from competitive proposals to conceptualization to commissioning to production to installation, a process that often takes months to years. He shared the challenges of financing and long-term maintenance of such artwork, as well as the difference in viewers' perceptions of art in large public spaces versus in museums. Watch the video of this talk by going to the Meetings page of the RFUF website and clicking on the October 8 meeting. Videos remain active on the website for 6 months after each meeting. All photos courtesy of Jake Gordon and Jayden Adjodha.











